



FOR IMMEDIATE RELEASE:
March 30, 2009

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GREAT TRADITIONS LAND & DEVELOPMENT COMPANY AND TOM HUMES HONORED AT THE 2009 PEOPLE OF VISION AWARDS DINNER

CINCINNATI, OH – Great Traditions Land and Development Company and Thomas H. Humes, President and CEO, were recognized for their outstanding visionary leadership and philanthropic work in Southwest Ohio at Prevent Blindness Ohio's 15th annual People of Vision Awards Dinner. The University of Cincinnati and President Nancy L. Zimpher hosted the event at the University of Cincinnati Kingsgate Marriott on Wednesday, March 4, 2009. Liz Bonis, Health Reporter for WKRC Local 12, emceed the event.

The People of Vision Award was established in 1985 by Prevent Blindness Ohio to honor and recognize visionary organizations and their top leadership for the outstanding work they have undertaken to enhance the quality of life within their communities. The premise of the *People of Vision Awards* is that our community is enriched by such leadership which reflects a "vision of community" to be celebrated and emulated. It's been recognized as one of Southwest Ohio's premier charitable events. More than 230 community leaders attended the event and raised more than \$85,000 to support the sight-saving programs of Prevent Blindness Ohio.

Half of all blindness is preventable and the number of blind and visually impaired is expected to double by the year 2030 if nothing is done to address the problem. Furthermore, it is estimated that the economic impact of visual disorders and disabilities costs approximately \$51.4 billion annually.

Prevent Blindness Ohio, founded in 1957, is Ohio's leading volunteer nonprofit public health organization dedicated to preventing blindness and preserving sight. We serve all 88 Ohio counties, providing direct services to more than 800,000 Ohioans annually and educating millions of consumers about what they can do to protect and preserve their precious gift of sight. Prevent Blindness Ohio is an affiliate of Prevent Blindness America, the country's second-oldest national voluntary health organization. For more information or to make a contribution, visit our website at www.pbohio.org or call 800-301-2020.



Honoree Thomas H. Humes, President and CEO of Great Traditions Land & Development Company, and Host Nancy L. Zimpher, President of University of Cincinnati

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