



Celebration of Sight Gala

March 15, 2008

The Second Annual Celebration of Sight Gala is a black-tie, evening event to recognize the contributions of those who work to prevent unnecessary blindness in children and adults, and to raise funds to support programs that provide vision health services to at risk populations in Tennessee. Celebration of Sight Gala 2008 will take place in Nashville at the Historic Cheekwood Botanic Hall on March 15, 2008, at 7:00 p.m.

Sponsorship opportunities are available on a first come first serve basis. The deadline is **January 15, 2008**. Up to 50% of the sponsorship may be tax deductible. The gala program will be distributed to approx. 350 patrons including supporters of Prevent Blindness Tennessee (PBT), and professional members of the Tennessee Optometric Association (TOA) and the Tennessee Academy of Ophthalmology (TAO). Sponsorship levels and ad prices are as follows:

Presenting Sponsor.....\$10,000

The Presenting Sponsor is the official gala host and receives top recognition for the event. Benefits include:

- Chairs gala committee
- Makes welcome address at the gala
- Logo exposure on the gala invitation, marketing ads, press releases and on the websites of PBT, TOA, and TAO, appearance opportunities on television and/or radio pieces, to reach more than 5,000 people.
- One table for eight and invitations to the private prelude reception
- One full-page ad in the gala program
- Signage at the gala

PBT 20/20 Lifetime of Service Award Sponsor\$5,000

The PBT 20/20 Lifetime of Service Award Sponsor will sponsor the award recipient for exemplary volunteer service in the prevention of blindness. Benefits include:

- Chairs award selection committee
- Announces award at the gala
- Receives sponsored by recognition in the gala program and marketing materials
- Host honoree's table (receives four tickets to the gala and private prelude reception)
- One half-page ad in the gala program

TAO 20/20 Lifetime of Service Award Sponsor\$5,000

The TAO 20/20 Lifetime of Service Award Sponsor will sponsor the award recipient for exemplary contributions to the prevention of blindness. Benefits include:

- Chairs award selection committee
- Announces award at the gala
- Receives sponsored by recognition in the gala program
- Host honoree's table (receives four tickets to the gala and private prelude reception)
- One half-page ad in the gala program

TOA 20/20 Lifetime of Service Award Sponsor \$5,000

The TOA 20/20 Lifetime of Service Award Sponsor will sponsor the award recipient for exemplary contributions to the prevention of blindness. Benefits include:

- Chairs award selection committee
- Announces award at the gala
- Receives sponsored by recognition in the gala program
- Host honoree’s table (receives four tickets to the gala and private prelude reception)
- One half-page ad in the gala program

Gala Prelude Reception Sponsor \$5,000 (SunTrust Bank has reserved this sponsorship)

The Gala Prelude Reception Sponsor will host the pre-reception for award honorees and participants. Benefits include:

- Chairs prelude reception committee
- Makes reception welcome address
- Four tickets to the gala
- One half-page ad in the gala program
- Logo exposure on the reception invitation and signage at the reception

Gala Speaker Sponsor..... \$5,000

The Gala Speaker Sponsor will host the guest speaker for the event. Benefits include:

- Seat on gala committee
- Introduces speaker at the gala
- Receives sponsored by recognition in the gala program
- Host speaker table (receives four tickets to gala and private prelude reception)
- One half-page ad in the gala program

Gala Bar Sponsor..... \$5,000

The Gala Bar Sponsor will host the bar for the gala. Benefits include:

- Seat on gala committee
- Receives sponsored by recognition in the program
- Four tickets to the gala and private prelude reception
- One half-page ad in the gala program
- Signage at the gala

Gala Table Sponsors \$2,000 per table of eight

..... \$500 per couple

..... \$300 per person

Program Advertisements

The Celebration of Sight Gala program will be distributed to approx. 350 eye health professionals.

- Full page ad- \$1,000
- Half page ad- \$500
- Fourth page ad- \$250
- Eighth page ad- \$125

Deadline for sponsorships, January 15, 2008. Deadline for ads, February 15, 2008.

For more information contact Jennifer Gamble at (615) 352-0450 or jennifer@preventblindnesstn.org.