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PREVENT BLINDNESS AMERICA DEEMS SECOND ANNUAL SWING FORE SIGHT GOLF TOURNAMENT A SUCCESS

CHICAGO (Oct. 20, 2009) – Prevent Blindness America, the nation's oldest non-profit eye health and safety organization has announced the results of the second annual Prevent Blindness America Swing Fore Sight Golf Tournament a success. The outing held on Sept. 30, 2009 in conjunction with Vision Expo West at the Bali Hai Golf Club in Las Vegas, Nev., raised close to \$110,000. All proceeds from the event will go to fund sight-saving programs and services for Prevent Blindness America.

“We know that economic times are tight these days and on behalf of Prevent Blindness America, our affiliates and volunteers, I want to say thank you to all of our event sponsors and participants,” said Hugh R. Parry, president and CEO of Prevent Blindness America. “Because of their continued support, we will be able to carry on our more than a century old mission to put an end to preventable blindness in both adults and children.”

Participating sponsors were Transitions Optical, Inc., Refac Optical Group, Essilor, Advantica Eyecare, Davis Vision, Hilco/OnGuard Safety, VSP Global, VSP Labs, Eyefinity/Officemate, DEFINITY, 1-800CONTACTS, Jobson Optical Group, Gerber Coburn, Satisloh, Zyloware, Walman Optical, National Association of Vision Care Plans, Glasses Direct, Stereo Optical Co., Inc., Uvex by Sperian, ProFit Optix and Leybold Optics USA, Inc.

“We also would like to thank PGA TOUR Coach Matt Killen, sponsored by Transitions Optical, for participating in our event and offering free coaching advice to all of our golfers,” added Parry. “We appreciate him taking the time to come out and support our cause and providing his expertise to all of our participants.”

Prevent Blindness America offers congratulations to all the Swing Fore Sight tournament prize winners including the “First Place Foursome” from Walman Optical, “Longest Drive” winner Andy Davis from Advantica, and “Closest to the Pin” winner Herb Schultz, O.D.

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The third annual Prevent Blindness America Swing Fore Sight Golf Tournament will be held on Oct. 6, 2010 at the Bali Hai Golf Club in Las Vegas, Nev.

For more information on this year's event or for information on sponsorship or registration for the Swing Fore Sight Golf Tournament in 2010, please contact Kristin Romanas at 312-363-6022 or kromanas@preventblindness.org.

About Prevent Blindness America

Founded in 1908, Prevent Blindness America is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and preserving sight. Focused on promoting a continuum of vision care, Prevent Blindness America touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, divisions and chapters, Prevent Blindness America is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call (800) 331-2020 or visit us on the Web at preventblindness.org.

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