

**FOR IMMEDIATE RELEASE**

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## **Contact Lens King Inc., Supports Sight-saving Programs for Children from Prevent Blindness**

**CHICAGO (Oct. 1, 2016)** – To support healthy vision and fight against vision impairment and blindness, [Contact Lens King Inc.](#), has partnered with Prevent Blindness, the nation’s oldest voluntary eye health and safety organization. With this partnership, Contact Lens King, in collaboration with Prevent Blindness, is hoping to further promote the awareness and the importance of maintaining and protecting healthy vision in children.

Throughout the month of October, \$10 will be donated to Prevent Blindness with every order placed through [www.contactlensking.com](http://www.contactlensking.com) when customers use coupon code **PB10** at purchase.

According to the [National Center for Children's Vision and Eye Health at Prevent Blindness](#), visual functioning is a strong predictor of academic performance in school-age children, and vision disorders of childhood may continue to affect health and well-being throughout the adult years. Fortunately, many vision impairments in children can be successfully treated if they are detected early.

“Our future success as a society and a nation is directly dictated by the proper nurturing, education and personal development of our children,” said Samir Gad, president, Contact Lens King Inc. “By providing the necessary tools and support required to effectively promote success while addressing challenges that hinder the progress of our children we are investing in our society’s future.”

For more information about Contact Lens King, please visit [www.contactlensking.com](http://www.contactlensking.com) or call 800-352-0255. For more information on children’s vision and eye health, please contact Prevent Blindness at (800) 331-2020 or visit [preventblindness.org](http://preventblindness.org).

### **About Contact Lens King Inc.**

Founded in 2005, Contact Lens King is a leading online retailer of contact lenses. The company offers its customers a large selection of the major contact lens brands, the exact same brands that a customer can buy from their eye doctor's, but for much less. Orders are shipped right to your home or office within days and they are delivered with a 100% customer satisfaction guarantee. The convenience is great! We are proud to join efforts with Prevent Blindness in working to do our share for the children. Help us reach our goal for this campaign and order using coupon code PB10.

### **About Prevent Blindness**

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, Prevent Blindness is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the Web at [preventblindness.org](http://preventblindness.org) or [facebook.com/preventblindness](https://facebook.com/preventblindness).

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